



Western Benefits Conference (returns!) – October 19-20, 2023
The Westin Kierland Resort & Spa, Phoenix/Scottsdale, AZ

Conference Sponsorship Form

You are invited to be a part of the Western Benefit Conference, which is a collaborative event hosted by **all ten (10)** Chapters of WP&BC! The conference will take place over 1.5 days and provide educational and in-person networking opportunities. WP&BC is the premier organization in the Western US for retirement and benefits professionals. Sponsorship of the conference will ensure that your company is featured for all event attendees!

Sponsorship Level:	<input type="checkbox"/> Keynote Sponsor - \$10,000	<input type="checkbox"/> Afternoon Break (4) - \$3,000
	<input type="checkbox"/> Reception Sponsor - \$7,500	<input type="checkbox"/> Diamond Sponsor - \$2,500
	<input type="checkbox"/> Breakfast Sponsor - \$5,000	<input type="checkbox"/> Platinum Sponsor - \$1,500

Sponsor Name (as it will appear on all materials): _____

Contact name: _____

Contact email: _____ Contact Phone: _____

Return this form to frank@wpbcsof.org. An invoice will be issued for payment.

Sponsorship benefits include (see page 2 for complete list of benefits by level):

- Recognition for your firm and speaking opportunities
- Your company name and logo featured in conference materials and signage (digital and print)
- You may have a table at our cocktail reception following the program

WP&BC Chapter Presidents and Vice Presidents

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2022/2023 Governing Board Officers and Conference Committee Members

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<u>Conference Chair</u> Karen Mack, Gallagher	<u>Committee Member</u> Bruce J. McNeil, Leech Tishman Fuscaldo & Lampl, Inc.	<u>Committee Member</u> Scott Galbreath, Trucker Huss	<u>Committee Member</u> Alison Fay, Boutwell Fay, LLP	<u>Committee Member</u> Sue Hardy, National Benefit Services, LLC

2023 WESTERN BENEFITS CONFERENCE - SPONSORSHIP BENEFITS BY LEVEL

Sponsorship Benefit	Sponsorship of Function				General Sponsorship	
	Lunch (Keynote Event!)	Reception/ Dinner	Breakfast	Breaks (4)*	Diamond	Platinum
	Fri 10/20	Thurs 10/19	Fri 10/20	Both Days		
	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,500
Speaker position at conference (in coordination w/Program committee)	X					
Introductory speaking opportunity at commencement of meal/function	X	X	X			
"Sponsored by" signage during sponsored function	X	X	X	X		
Table for promotional materials	X	X	X	X	X	
Paid registration(s) to event	Sponsor (1)	Sponsor (1)	Sponsor (1)	Sponsor (1)	Sponsor (1)	Sponsor (1)
Additional paid registration(s) to event	3	2	1			
Sponsorship logo on website and conference materials	X	X	X	X	X	X
Continual promotion of sponsors throughout event	X	X	X	X	X	X

*Break Sponsor - Four breaks throughout the two days on a first come first serve basis.